



BAU2016LIÈGE

16TH ANNUAL CONGRESS

SPONSORGUIDE



2 & 3
DECEMBER
2016
LIÈGE
CONVENTION CENTER

SPONSORSHIP PACKAGES

(covering 1,5 days)

All sponsors will be announced on the sponsorship board at the entrance of the Exhibition Hall.

Exhibition will be open on **Friday 2 and Saturday 3 December 2016** (exact timings will follow).



For more information, please contact

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🖱 www.bau2016.com



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CONVENTION CENTER

Fee
€ 10.000

BAU2016
PLATINUM SPONSORS

- 15 exhibitor badges
(Extra badges can be purchased online at € 50 each)
- Exhibition space (up to 35 m²) + 1 table + 2 chairs (top location)
- Permission for serving alcoholic drinks
- Logo* in Congress Announcement (2 mailings)
- Logo* in Congress Book
- Logo* on congress website
- Logo* during lecture transfers
- Logo* on sponsorship board at entrance of Exhibition Hall
- Logo* on sponsorship board at registration desk
- 8 complimentary gala dinner tickets

All sponsorship fees are VAT 21% exclusive.

** Please consult the graphic specifications further in this publication.*



Fee
€7.500

BAU2016
GOLD SPONSORS

- 10 exhibitor badges
(Extra badges can be purchased online at € 50 each)
- Exhibition space (20 m²) + 1 table + 2 chairs
- Logo* in Congress Announcement
- Logo* in Congress Book
- Logo* on congress website
- Logo* during lecture transfers (Supplement of € 500)
- Logo* on sponsorship board at entrance of Exhibition Hall
- 5 complimentary gala dinner tickets

All sponsorship fees are VAT 21% exclusive.

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BAU2016
SILVER SPONSORS

- 5 exhibitor badges
(Extra badges can be purchased online at € 50 each)
- Exhibition space (12 m²) + 1 table + 2 chairs
- Logo* in Congress Book
- Logo* on congress website
- Logo* on sponsorship board at entrance of Exhibition Hall
- 2 complimentary gala dinner tickets

All sponsorship fees are VAT 21% exclusive.

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BAU2016
BRONZE SPONSORS

- 3 exhibitor badges
(Extra badges can be purchased online at € 50 each)
- Exhibition space (6 m²) + 1 table + 2 chairs
- Logo* in Congress Book
- Logo* on congress website
- Logo* on sponsorship board at entrance of Exhibition Hall

All sponsorship fees are VAT 21% exclusive.

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BAU2016
ADDITIONAL SPONSORSHIP OPPORTUNITIES

Priority is given to the BAU Platinum and Gold sponsors.
Afterwards priority is given on a first-come first served basis.

UPDATE LECTURES

€5.000

CONGRESS BAGS

€3.000

- With exclusive logo of sponsoring company or product
- To be provided by sponsor company
- Can be distributed in a separate booth (carrying company logo and staffed by company personnel)
- Initial number: 600

WRITING PADS & PENS

€1.000

- With exclusive logo of sponsoring company or product
- Inserted in congress bags
- To be provided by sponsor company
- Initial number: 600

LANYARDS

€2.000

- With exclusive logo of sponsoring company or product on lanyard
- To be provided by sponsor company
- Initial number: 600

All sponsorship fees are VAT 21% exclusive.

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POSTER WINNERS AND POSTER CONTEST AWARDS

€3.000

- Handed out by sponsor during the Poster Session on Saturday 3 December 2016.

**ADVERTISEMENT*:
IN CONGRESS ANNOUNCEMENT & CONGRESS BOOK**

from
€1.000

- Per page inside: € 1.000
- For 1 inside front/back page: € 1.500
- For 1 outside back cover: € 2.000

CONGRESS BAG INSERTS (LEAFLET / BROCHURE)

€1.000
per bag
insert

- Organisations are given the opportunity to publicise their products and services to the delegates by inserting their company or product brochures into the congress bags.
- The brochures - max. A4 size - are to be provided by the sponsor and approved by the BAU Organising Committee.
- They should be in English with an initial distribution of 600 copies. Copies are to be supplied by the sponsor prior to 22 November 2016.

GALA DINNER

€750
per pack

- Sponsorship packs of 10 vouchers.
- With exclusive logo of sponsoring company or product on purchased tickets.
- If you wish, a separate table can be reserved for your group.

All sponsorship fees are VAT 21% exclusive.

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BAU2016 INDIVIDUALISED SPONSORSHIP OPPORTUNITIES

Possibilities for individualised sponsorship opportunities are reviewed by the BAU Scientific Committee.

***GRAPHIC SPECIFICATIONS**

- **Logos & Illustrations:**
Vectorised format (eps, illustrator or pdf) with the original colours (Pantone, CMYK or RGB).
- **Pictures:**
In high resolution, at least 300dpi in actual print size (tiff, jpg or psd). Colour mode can be CMYK or RGB.
- **Layouts:**
As a print-ready pdf-file (300dpi) in CMYK colour mode with all fonts embedded or converted in outlines.
Full-page advertisements are in an A4 format (210 x 297mm) with 5mm bleed.

MDEON

The Mdeon visa number for the BAU2016 congress will be requested in September 2016. Companies interested in sponsoring the BAU2016 congress should inform the congress organisers of the amount they pledge for sponsoring **no later than the first week of September 2016**.

The Mdeon visa number will be communicated to all sponsoring companies as soon as it becomes available.